

5 Ways to Make Money with Canva



**INCLUDES 30 IDEAS AND CANVA TIPS TO
GET YOU STARTED THIS WEEK**

Table of CONTENTS

SECTION 01.
CANVA TEMPLATES

SECTION 02.
SLIDESHOWS

SECTION 03.
WORKBOOKS

SECTION 04.
HOW-TO GUIDES

SECTION 05.
PRINTABLES

SECTION 06.
HOW TO MAKE MONEY



CANVA TEMPLATES



Instagram Content Calendar: A monthly visual calendar where users can plan and preview their Instagram posts, stories, and reels for consistency in branding and scheduling.

E-Book/Workbook Templates: A set of coordinated pages for content, chapter divisions, exercises, and checklists to help creators design engaging digital products.

Branding Kit: A bundle including logo variations, color palettes, typography guides, and brand imagery guidelines.

Podcast Graphics: Templates for podcast cover art, episode promotions, and audiograms for sharing snippets on social media.

Webinar/Online Workshop Slides: A set of slides with cohesive designs for title pages, content slides, Q&A sections, and call-to-action endings.

Event Invitation & Materials: Digital invitations, RSVP cards, event programs or schedules, and thank-you cards.

Social Media Challenge Graphics: A series of posts to promote a 7-day or 30-day challenge, complete with daily prompts and trackers.

Pricing and Service Guide: A visually appealing template to display the different packages, prices, and services offered by a business or freelancer.

Real Estate Listing Presentations: Templates tailored for realtors to showcase property photos, descriptions, floor plans, and neighborhood highlights.

Client Testimonial Templates: A range of designs to effectively display client reviews, testimonials, or case studies, optimized for sharing on various social platforms.

Remember, the key to a successful Canva template is not just a beautiful design but also ensuring flexibility so users can customize it to fit their brand and message!

SLIDESHOWS



Here are 5 ideas for recorded slideshows created on Canva that have the potential to be both engaging and marketable:

Mindfulness & Meditation Guide: A visually calming slideshow with guided meditation prompts, relaxation techniques, and accompanying peaceful imagery. Each slide could represent a day or a specific focus, and users can follow along as a daily relaxation ritual.

Digital Recipe Book: A collection of themed recipes (like "Summer BBQ Classics" or "Vegan Desserts"). Each slide showcases a beautifully designed recipe card with ingredients, instructions, and a tantalizing image of the finished dish.

DIY Home Decor Projects: A series of slides offering step-by-step DIY home decor ideas. Each slide provides a list of materials, instructions accompanied by visual aids, and tips for customization. Perfect for crafters and home improvement enthusiasts.

Historical Highlights: Targeted towards educators and history enthusiasts, this slideshow could cover significant events from a specific time period, featuring images, timelines, brief descriptions, and trivia. For instance, "Renaissance's Most Influential Figures" or "Decade Highlights: The 1980s."

Personal Growth Challenge: A 30-day personal growth or self-care challenge. Each slide introduces a new task or activity for the day, along with motivational quotes and space for personal reflection. This can be aimed at individuals looking to improve their mental well-being, develop a new skill, or cultivate positive habits.

When selling these recorded slideshows, it's essential to ensure you have the appropriate licenses for any images or music used, and it's always a great idea to infuse personal insights, experiences, or unique touches to make your content stand out!

Workbooks



Workbooks are a great way to provide actionable steps and guidance to users in a visually appealing and organized manner. Here are 5 ideas for marketable workbooks that could be created using Canva:

Personal Branding Blueprint: A workbook designed to guide individuals through the process of defining and refining their personal brand. It could include sections for identifying strengths, mission statements, defining target audiences, creating content strategies, and crafting a unique visual identity.

Financial Freedom Planner: A workbook that assists users in budgeting, saving, and investing their money. Sections could include monthly budget trackers, saving goals, debt repayment plans, and investment overviews.

Mindful Wellness Journal: A holistic workbook focusing on mental, physical, and emotional well-being. It could feature daily reflection prompts, mood trackers, self-care activities, guided meditation steps, and nutritional tips.

Start Your Own Business Toolkit: Aimed at budding entrepreneurs, this workbook could guide users step-by-step through business ideation, planning, financial projections, branding, and marketing strategies. It could also have templates for business plans and checklists for legal and operational considerations.

Master the Art of Time Management: A workbook centered around productivity and time management. It might feature weekly and monthly planners, time-blocking templates, priority task lists, habit trackers, and sections on goal setting and reflection.

When designing these workbooks in Canva, remember to utilize a mix of text, graphics, and interactive elements (like fillable text boxes or checklists) to engage the user and enhance the workbook's utility. And, as always, ensure any elements used are licensed appropriately if you intend to sell the workbooks.

How-To Guides



How-to guides provide actionable, step-by-step instructions on a specific topic, and they're in demand because they help users achieve specific goals or tasks. Here are 5 ideas for marketable how-to guides that could be designed using Canva:

"Instagram Mastery": A guide on optimizing Instagram profiles, understanding analytics, crafting compelling captions, and mastering the art of Stories and Reels. Dive deep into strategies for engagement, follower growth, and content planning.

"Beginner's Guide to Podcasting": A comprehensive guide on starting a podcast from scratch. It would cover topics such as equipment selection, content ideation, recording tips, editing tutorials, and distribution and promotion strategies.

"DIY Home Décor on a Budget": This guide can help readers transform spaces in their homes without breaking the bank. Include DIY project instructions, budget-friendly decor tips, and sources for affordable materials and furnishings.

"Plant-Based Cooking for Everyone": A guide dedicated to those looking to explore vegan or vegetarian cuisines. It would provide essential kitchen tools, a list of pantry staples, simple and delicious recipes, and tips for meal planning and prep.

"Self-Publishing Success": A step-by-step guide for aspiring authors on how to self-publish their work. Cover the process of writing, editing, formatting for various platforms, cover design basics, pricing strategies, and promotional tactics for the book's launch.

When creating these how-to guides in Canva, it's essential to include clear, concise instructions paired with relevant visuals (like infographics, diagrams, and high-quality images). Providing real-life examples or case studies within the guide can also add immense value. Remember, the goal is to make the content as user-friendly and actionable as possible.

Printables

A smiling woman with wet hair is in a pool, holding a white flower to her eye. She has a henna design on her arm and is wearing a chain bracelet. The background is a bright, sunny beach scene with palm trees and a clear sky.

Printables (or print-offs) are popular because they offer quick, tangible solutions to specific needs. Here are 5 ideas for marketable print-offs that could be designed using Canva:

Planners & Organizers: "Ultimate Weekly Planner": A detailed weekly layout with sections for meal planning, workouts, personal goals, appointments, and a gratitude journal. Make it visually appealing with soft color schemes and elegant typography.

Home & Lifestyle: "Family Chore Chart": A structured chart where family members can assign and track their weekly chores. Incorporate colorful icons and spaces for reward stickers or markers.

Educational Resources: "Kids' Learning Activity Sheets": Create thematic sheets like "Space Adventure Math Problems" or "Underwater Alphabet Matching." Use vibrant illustrations to make learning more engaging.

Financial Tools: "Budgeting & Expense Tracker": A monthly layout for individuals to jot down their income, expenses, savings, and any financial goals. Include sections for notes and reflections on spending habits.

Health & Wellness: "30-Day Fitness Challenge": A monthly layout with daily exercises targeting different parts of the body. Incorporate motivating quotes and checkboxes for each day completed.

When designing these print-offs in Canva, prioritize clean layouts, user-friendly designs, and make sure they're printer-friendly (consider both color and black & white printers). It's also crucial to think about the target audience's needs and preferences when choosing colors, fonts, and graphics. Make sure the design is functional, but don't hesitate to add unique touches that make your product stand out!



How to Make Money

So you've got the tools, you've got the ideas, but now comes the big question: How do you actually turn those Canva creations into cold, hard cash? Let's break it down!

Canva Templates

Templates are all the rage right now! From Instagram story templates to resume designs, the world is your oyster.

Monetise by: Creating bundles of templates and selling them on platforms like Etsy or Gumroad. Once you've built a reputation, you could even launch your own website or sell through a membership model.

Printables

Who doesn't love a good printable? Planners, journals, calendars – there's something so satisfying about bringing a digital design to life.

Monetise by: Set-up an online store or join marketplaces like Etsy or Shopify. Offer custom personalisation for an extra fee.

Slideshows & Recorded Lessons

You've mastered Canva and now it's time to share that knowledge. Record lessons or tutorials with slideshows showcasing your design hacks and skills.

Monetise by: Selling courses on platforms like Teachable, Udemy, or Skillshare. Consider setting up a YouTube channel and earn through ads, sponsorships, or paid memberships.

Workbooks & How-To Guides

People are always seeking to learn and grow. A well-crafted workbook or guide can be the bridge to someone's personal or professional transformation.

Monetize by: Publishing and promoting through Amazon's Kindle Direct Publishing or sell digital versions on your website. Collaborate with influencers or bloggers in related niches for promotional deals.

Marketable Print-Offs

From wall art to checklists, the print-off world is vast. Design with intention, and always consider what your audience might love to hang on their walls or use in their daily life.

Monetize by: Leveraging print-on-demand services like Printful, connecting it to your online store. Alternatively, sell digital download versions that customers can print themselves.



**Check out done-for-you
products from my store!**

**Buy, Rebrand, and Resell for
100% Profit In Your Own Store:**



**Click Here to Visit My Digital
Store**